



**Our events will be hosted virtually in 2021 until further notice.**

**Please note: We hope to resume our face-to-face conferences at some point during 2021. However, should the status of the pandemic not allow us to do this safely, our events will continue to be delivered virtually. Please check individual [event pages](#) for details.**

**In response, we are offering virtual sponsorship opportunity for companies and organisations who wish to support our programme, and position themselves at the centre of interactions within multidisciplinary scientific, academic and research communities.**

**Our programme funds, develops and delivers training and conferences that span basic research, cutting-edge biomedicine, and the application of genomics in healthcare.**

**If you are interested in exhibiting virtually, please view the opportunity below:**

**Virtual Conference Package: £500 +VAT**

- Full colour logo included on website and virtual conference portal
- Logos displayed on opening and closing, and all break slides
- \*A virtual booth to display PDF literature and a promotional video
- 2 Complimentary passes to the virtual conference (which includes post conference on demand access for up to 1 month)
- Access to the portal discussion forum
- Logo included in (pre) events-specific and attendee logistics emails

**\*PDF material and video content is required no later than 1 month prior to the start date of the event, otherwise Wellcome Connecting Science reserve the right to cancel your sponsorship with a full refund.**

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**NB: The deadline for the signed booking, as well as assets for the sponsor virtual booth is 1 month prior to the start date of the event. Please note that sponsorship opportunities are not offered for our courses.**

## **How to get the most from our virtual platform during the event:**

- Make sure you submit all your promotional materials at least one calendar month prior to the event start date – this will give you maximum brand visibility during the event.
- Use the chat function within the portal to contact delegates directly, as well as engage on the topics being discussed, using the Q&A function available during each session.
- Make sure you have a company representative available to monitor your dedicated Slack channel.
- Look out for attendees who display their email addresses during the event – these individuals have opted-in to share their contact details with interested parties.
- Make announcements on your social media channels using the relevant event hashtag. You can ask the event organiser to give you the relevant details.

**Some of our events also offer spatial chat – which is a great way to network with people who are open to being approached in a relaxed virtual space.**